
Pineapple Hospitality

St. Charles, Missouri

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** expects its participants to strive to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that customers can expect to find when they work with or visit the offices of this organization.

Pineapple Hospitality

Pineapple Hospitality is a premier distributor of "Green" Products and Marketing Programs for the Hospitality Industry. They offer a wide selection of products and programs designed to promote sustainability of both the environment and the bottom line.

CORE ACTIVITIES for Partner Organizations

- ☒ **Support Virginia Green.** Pledge to promote the efforts of Virginia Green to your clients, members and staff and encourage them to join or do business with Virginia Green participants.
- ☒ **Green Meetings and Conferences.** Provide recycling and make an effort to reduce the use of Styrofoam and other disposables at meetings and conferences.
- ☒ **Recycling and Waste Reduction.** All facilities/offices should have some sort of visible recycling program.
- ☒ **Water Efficiency.** All facilities/offices must attempt to conserve water and use it efficiently.
- ☒ **Energy Conservation.** All facilities/offices should have a plan that encourages energy conservation and efficiency.

Additional Details on Pineapple Hospitality's efforts to Support **Virginia Green**:

- ☒ **Support Virginia Green.**
 - Encouraging clients which are in the tourism industry to join Virginia Green.
 - Striving to design projects that minimize overall environment impacts and incorporate the use of efficient systems and sustainable materials.
 - Carrying and promoting environmentally-friendly products and provide services that minimize the use of harmful chemicals and materials.
 - Established a travel / conference policy that encourages employees to stay in / do business with Virginia Green or similar-minded facilities.
 - Including a Virginia Green feature in your newsletter or other publication.
 - Highlighting their involvement in Virginia Green on their website and including a link to their Virginia Green facility profile.
 - Minimizing copying and always making 2-sided copies
 - Eliminating the use of Styrofoam cups and plates.
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For more information on **Pineapple Hospitality**, see www.PineappleHospitality.net,
www.EcoRooms.com, or www.FreshStay.com or contact Ray Burger at
Ray@PineappleHospitality.net.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen
or go to www.viriniagreentravel.org.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

